

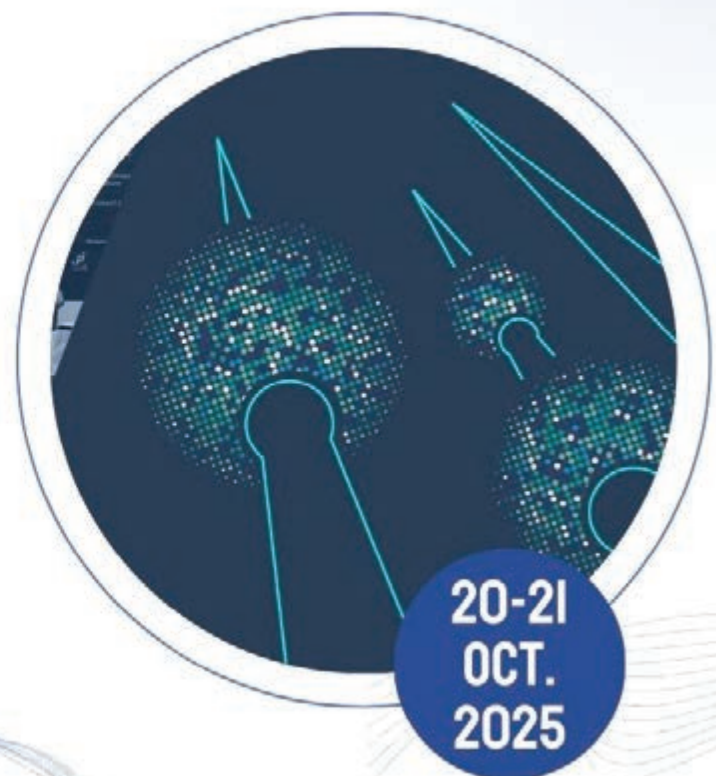
atd Kuwait Summit

مؤتمر منظمة تطوير المواهب

Summit & Exhibition: October 20 - 21, 2025

ATD Certificate Programs: October 19, 22&23, 2025

Jumeirah Messilah Beach Hotel, - Kuwait



Featured Speakers



Debbie Richards

Creative Interactive Ideas,
USA



Nader Bechini

Growship, KSA



Bhushan Kulkarni

ICICI Lombard



Abdallah Aljurf

Leadership Development
Consultant



Christine Belanger

Sabe HR Consulting



**Marouchka
Boustani**

Nejoud restaurant
management company



Suha Al-Awadhi

Kuwait Institute of Banking
Studies



Ghada El-Kadi

Partners for People Impact
(PPI)



Saud Alomair

L&D Executive and Leadership
Coach & Consultant



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مؤتمر منظمة تطوير المواهب 2025

20 - 21 أكتوبر 2025

تحويل الرؤى إلى أفعال: تعزيز نمو المواهب باستخدام الذكاء الاصطناعي

يتناول مؤتمر منظمة تطوير المواهب 2025 الدور الجوهري للذكاء الاصطناعي في تطوير المواهب داخل المؤسسات. فعلى الرغم من تبني العديد من الشركات لتقنيات الذكاء الاصطناعي، لا تزال هناك تساؤلات حول كيفية دمج بسلاسة في الوظائف القائمة وتطبيقه بفعالية في المجالات المتخصصة. خلال هذه المؤتمر، ستتعرف على الاستراتيجيات التي ينبغي على القادة تبنيها لمواكبة التغيرات المتسارعة، وتقييم وتطوير المهارات المطلوبة، واستقطاب والاحتفاظ بالمواهب المناسبة لمستقبل العمل. كما أن بناء ثقافة مؤسسية قوية وصحية وتقييم الأداء يُعدّان من العناصر الأساسية لتحقيق النمو المؤسسي والوصول إلى الأهداف الاستراتيجية.

المحاور الرئيسية:

- دمج الذكاء الاصطناعي وتطبيقاته في الموارد البشرية والتعلم والتطوير
- تطوير القيادات من أجل التحول المؤسسي
- تطوير المواهب بالتركيز على المهارات
- بناء ثقافة مؤسسية قوية وصحية
- التخطيط الاستراتيجي للقوى العاملة لضمان النجاح طويل المدى
- تقييم الأداء والعائد على الاستثمار (ROI)



atd KUWAIT SUMMIT 2025

مؤتمر منظمة تطوير المواهب

ATD Kuwait Summit

20 - 21 October 2025

Turning Insights into Action: Driving Talent Growth with AI

The ATD 2025 Kuwait Summit will explore the transformative role of AI in talent development across organizations. While many companies have adopted AI, questions remain about how to integrate it seamlessly into existing functions and apply it effectively in specialized areas. At this summit, you will discover the strategies that leaders must adopt to navigate rapid changes, assess and develop required skills, and attract and retain the right talent for the future. Building a strong, healthy organizational culture and evaluating performance are essential for driving organizational growth and achieving business goals. Join us to address these critical topics and gain actionable steps to lead your organization into the future of talent development

Key Topics:

- AI Integration and Use Cases in HR and L&D
- AI Integration and Use Cases in HR and L&D
- Leadership Development for Organizational Transformation
- Skills-Focused Talent Development
- Strong and Healthy Organizational Culture
- Strategic Workforce Planning for Long-Term Success
- Performance Evaluation & ROI



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2025



AI for Talent Development Workshop

19 October 2025

Discover the power of AI through playful practice.

This immersive workshop equips talent development professionals with the skills to leverage AI to drive employee growth and organizational success.

Discover the transformative potential of artificial intelligence (AI) in talent development with our immersive AI in Talent Development Workshop. This workshop is designed to equip talent managers, HR professionals, and talent development leaders with the knowledge and skills to leverage AI for driving employee growth and organizational success. Through a blend of expert instruction and hands-on practice you'll explore real-world use cases, from AI-powered talent acquisition to data-driven coaching and decision-making. You'll master the art of prompt engineering, learn to effectively manage AI vendors, and gain insights into measuring the impact of AI systems on talent development outcomes. The course also explores the critical ethical and legal considerations surrounding AI implementation, ensuring you can navigate the complexities of responsible AI usage. The program culminates in an exciting showcase where you'll present your ideas for AI-driven talent development projects, demonstrating your ability to plan transformational employee experiences that drive business results.

ATD Education Workshops are social learning events rooted in discovery and hands-on practice. Join us and take your talent development strategies to the next level.

Facilitator: Debbie Richards
Chief Technology Officer
Creative Interactive Ideas, USA

Debbie Richards is a highly accomplished learning architect and technology enthusiast who has dedicated over thirty years to designing impactful learning experiences. Her expertise is creating user-friendly learning solutions integrating tools, platforms, and content to deliver exceptional results. Passionate about fostering growth within the learning community, Debbie actively mentors fellow professionals and holds a board position at L&D Cares, a nonprofit supporting talent development.

Debbie's profound influence extends beyond her professional work, as evidenced by her past ATD Houston chapter presidency and her former national advisor role. Her commitment to knowledge sharing shines through her authorship of two ATD at Work guides: "Seeing the Possibilities With Augmented Reality" and "Preparing Your Organization for New Technologies." Recognized as a "Guild Master" by the Learning Guild in 2022, Debbie's contributions continue to shape and inspire the learning industry.



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2025



Measuring Return on Investment Certificate

22 - 23 October 2025

Use ROI to demonstrate the real value of talent development.

Develop and deliver effective return on investment (ROI) evaluations for investments in training, talent development, organization development, human resources, change, and more.

Show the value of talent development initiatives using the measures that matter to your leaders and executives. To remain relevant, you must know how to answer two questions before they are asked. First, how do you know the impact you are claiming is due to your initiative and not something else? The second is, how do you know the initiative was a good investment of resources? This course will show you how to answer both questions using the language and measures leaders expect and respect. Beyond addressing just training programs, you'll learn to answer these questions for talent development, organization development, human resources, technology, change, or quality solutions.

In this certificate program, you'll learn to credibly measure and communicate the impact and ROI of your initiatives using the globally recognized ROI Methodology by ROI Institute, Inc. This structured approach helps demonstrate the value of programs, isolate their effects, convert impact to monetary value, identify key intangibles, and calculate ROI. You'll also discover how to use this data to guide talent development decisions and boost organizational performance. Participants receive a free e-book: ROI Basics, 2nd Edition.

Facilitator: Nader Bechini
Co-Founder & Managing Director
Growship, KSA

Nader Bechini is dedicated to helping individuals and organizations enhance performance and drive results. He is the co-founder of Growship and Director of ROI Institute in the MENA region, as well as a global facilitator with the Association for Talent Development.

With over 20 years of experience leading performance improvement initiatives across 30+ countries, Nader has earned multiple awards, including two from ROI Institute and recognition as Africa's top HR expert in 2019. His work has been featured in global media, and his articles have been translated into seven languages. He regularly facilitates workshops, consults, and speaks at international conferences.



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2025

Event at a Glance:

19 Oct. 2025	20 - 21 Oct. 2025	22 - 23 Oct. 2025
AI for Talent Development Workshop	Summit & Exhibition	Measuring Return on Investment Certificate

Event Registration:

Name :		Job Title :	
Organization:		Phone :	
Email :		Signature :	

Pricing: Please choose your package:

Registration Packages

- | | | | |
|--------------------------|--|--------------------------|----------------|
| ☐ | Platinum (5 days) | 19 - 23 Oct. 2025 | 900 KWD |
| | 1 day Certificate Program + Summit + 2 day Certificate Program | | |
| ☐ | Gold (4 days) | 20 - 23 Oct. 2025 | 750 KWD |
| | Summit + 2 day Certificate Program | | |
| ☐ | Silver (3 days) | 19 - 21 Oct. 2025 | 550 KWD |
| | 1 day Certificate Program + Summit | | |
| ☐ | Bronze (2 day) | 20 - 21 Oct. 2025 | 350 KWD |
| | Summit | | |

ترجمة فورية
للغة العربية

We offer group discounts! Contact us for more information.

Cancellation Policy: Cancellation occurring before one week before the event will not result in any changes. Substitutions are welcome at any time.

No shows or Cancellation within one week of the event date are not permissible and will require full payment.

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